Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
482898 /	06214645

Product
S BERKLEY FOR SENATE

Contract Dates	Estimate #
10/09/12 - 10/15/12	

Advertiser	Original Date / Revision
Berkley For Senate	10/03/12 / 10/03/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 3	KVVU	10/09/12	10/12/12	MORE Access	6-7pm		:30			NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-1111--	4	$350.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
3	KVVU	10/08/12-10/14/12	MORE Access		6-7pm	-TuWThF----	:30		~~$350.00~~	NM		
	See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10											
N 4	KVVU	10/15/12	10/15/12	MORE Access	6-7pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$350.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12	MORE Access		6-7pm	M----------	:30		~~$350.00~~	NM		
	See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10											
N 6	KVVU	10/15/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	1------	1	$550.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p		M-F 530-6p	M----------	:30		~~$550.00~~	NM		
	See MG 6.2											
2	KVVU	10/15/12-10/15/12	Special Early News		Special Early New:	M----------	:30		~~$550.00~~	NM		
Ⓜ	Credited											
N 13	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	-----1-	1	$325.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12	TMZ Weekend		Sa 7-8p	-------Sa--	:30		~~$325.00~~	NM		
	See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10											
N 14	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	---1---	1	$2,300.00							
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/08/12-10/14/12	Glee		Thu 9p-10p	----Th-----	:30		~~$2,300.00~~	NM		
	See MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10											
N 15	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
482898 /	06214645

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Senate	10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----1--	Spots/Week 1	Rate $1,100.00						
N 16	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	$0.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $2,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/15/12-10/21/12*		*The Mob Doctor*	*Mon 9p-10p*	M----------	*:30*		*~~$2,000.00~~*	*NM*		
	See *MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10*											
N 17	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	9	$6,875.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $2,300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/15/12-10/21/12*		*Bones*	*Mon 8p-9p*	M----------	*:30*		*~~$2,300.00~~*	*NM*		
	See *MG 17.2,17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10*											
2	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		$900.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
3	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		$900.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
4	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	-TuWThF----	:30		$900.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
5	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
6	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
7	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
8	KVVU	10/09/12-10/12/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	-TuWThF----	:30		$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
9	KVVU	10/15/12-10/15/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	M----------	:30		$725.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
10	KVVU	10/09/12-10/12/12		FOX 5 News 5-6am M-F	5a-6a	-TuWThF----	:30		$550.00	NM		
Ⓜ	MG for 13.1,4.1,14.1,3.3,16.1,17.1											
									Totals		54	$48,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	54	$48,650.00	$41,352.50
Totals	54	$48,650.00	$41,352.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214645 TRF# 482898 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.28
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER #_____ CONTRACT # 6214645 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT3/12 15.28

REP: TO ROSE
FR NIKKI
OK'D M5-M7
SEE LINES 33-39
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		S	600P-700P		30	$350.00	10/9	10/12	3		TU-F	3
	PROGRAM : MORE CON COM1: MAX 1X DAY											
35		A	700A-900A		30	$900.00	10/9	10/12	3		TU-F	3
	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ORD COM2: ADVISE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-3 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-4 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT13 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT12 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-30 FOR 1 SPOT/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
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REP HEADLINE# 6214645 TRF# 482898 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.28
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
36		A	600A-700A	30		$725.00	10/9	10/12	4		TU-F	4
	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ORD COM2: ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 35-39											
37		A	900P-1000P	30		$2,400.00	10/12	10/12	1		FRI	1
	PROGRAM : FRINGE ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ORD COM2: ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 35-39											
38		A	600A-700A	30		$725.00	10/15	10/15	1		MON	1
	PROGRAM : MORE ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ORD COM2: ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 35-39											
39		A	500A-600A	30		$550.00	10/9	10/12	1		TU-F	1
	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS ORD COM2: ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 35-39											
4		S	600P-700P	30		$350.00	10/15	10/15	0		MON	0
	PROGRAM : MORE											
30		S	430P-500P	30		$550.00	10/15	10/15	0		MON	0
	PROGRAM : NEWS ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-6 FOR 1 SPOT/WK											
~~9~~		S	730P-800P	30		$675.00	10/9	10/12	3		TU-F	3
	PROGRAM : TMZ CON COM1: MAX 1X DAY											
~~34~~		A	930P-1000P	30		$675.00	10/11	10/11	1		THU	1
	PROGRAM : TMZ ORD COM1: TP CHG DUE TO PRESIDENTAL DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT11 ON LINE-9 FOR 1 SPOT/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214645 TRF# 482898 ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.28
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	11	S	700P-730P	30		$500.00	10/9	10/12	3		TU-F	3
	PROGRAM : EXTRA											
	CON COM1: MAX 1X DAY											
	33	A	900P-930P	30		$500.00	10/11	10/11	1		THU	1
	PROGRAM : EXTRA											
	ORD COM1: TP CHG DUE TO PRESIDENTAL DEBATE. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT11 ON LINE-11 FOR 1 SPOT/WK											
	13	S	700P-800P	30		$325.00	10/13	10/13	0		SAT	0
	PROGRAM : TMZ WEEKEND											
	14	S	900P-1000P	30		$2,300.00	10/11	10/11	0		THU	0
	PROGRAM : GLEE											
	15	S	900P-1000P	30		$1,100.00	10/12	10/12	0		FRI	0
	PROGRAM : FRINGE											
	16	S	800P-1000P	30		$2,000.00	10/15	10/15	0		MON	0
	PROGRAM : MOB DOCTOR											
	17	S	800P-900P	30		$2,300.00	10/15	10/15	0		MON	0
	PROGRAM : BONES											

STATION MAKEGOOD OFFERS:

M5 OK'D BUY#11 MISSED:TU-F/700P-730P OCT11 30S $500.00 (SEP17/12)
OFFER:THU/900P-930P OCT11 30S $500.00 PLS ADVISE.
CMT:TP CHG DUE TO PRESIDENTAL DEBATE. PRE-BOOKED PLS APPROVE.

M6 OK'D BUY#9 MISSED:TU-F/730P-800P OCT11 30S $675.00 (SEP17/12)
OFFER:THU/930P-1000P OCT11 30S $675.00 PLS ADVISE.
CMT:TP CHG DUE TO PRESIDENTAL DEBATE. PRE-BOOKED PLS APPROVE.

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 15.28
CHANGES *** KVVU-TV ***

REP HEADLINE# 6214645 TRF# 482898
$$$ MOD# 1: UNAPPROVED REV #1 $$$

:LINE#:	REP :LINE#:	:CD:	TIME PERIOD	: LGTH	: SEC	RATE	START DATE	END DATE	:SPTS: /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#3	MISSED:TU-F/600P-700P				OCT11		30S	$350.00	(SEP21/12)	
		BUY#4	MON/600P-700P				OCT15		30S	$350.00		
		BUY#13	SAT/700P-800P				OCT13		30S	$325.00		
		BUY#14	THU/900P-1000P				OCT11		30S	$2,300.00		
		BUY#16	MON/800P-1000P				OCT15		30S	$2,000.00		
		BUY#17	MON/800P-900P				OCT15		30S	$2,300.00		
		BUY#15	FRI/900P-1000P				OCT12		30S	$1,100.00		
		BUY#30	MON/430P-500P				OCT15		30S	$550.00		
			OFFER:TU-F/700A-900A				OCT9(3/WK)		30S	$900.00	PLS ADVISE.	
			& TU-F/600A-700A				OCT9(4/WK)		30S	$725.00		
			& FRI/900P-1000P				OCT12		30S	$2,400.00		
			& MON/600A-700A				OCT15		30S	$725.00		
			& TU-F/500A-600A				OCT9		30S	$550.00		
			CMT:SPOTS N/A DUE TO SPORTS & PRESIDENTIAL DEBATE. SEE MG OFFER. PLS									
			CMT:ADVISE.									

OCT/12 48650.00

CONTRACT TOTAL 48650.00
TOTAL SPOTS 54

MARKET TOTALS $194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

Contract / Revision	Alt Order #
482898 /	06214645

Product
S BERKLEY FOR SENATE

Contract Dates	Estimate #
10/09/12 - 10/15/12	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

Shorr Johnson Magnus
1831 Chestnut Street, Ste. 602
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/12/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$2,500.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	-1111-- / 4	$625.00							
N 2	KVVU	10/15/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$625.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	1------ / 1	$625.00							
N 3	KVVU	10/09/12	10/12/12	MORE Access	6-7pm		:30			NM	4	$1,400.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	-1111-- / 4	$350.00							
N 4	KVVU	10/15/12	10/15/12	MORE Access	6-7pm		:30			NM	1	$350.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	1------ / 1	$350.00							
N 5	KVVU	10/09/12	10/12/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	$2,200.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	-1111-- / 4	$550.00							
N 6	KVVU	10/15/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	1------ / 1	$550.00							
N 7	KVVU	10/09/12	10/12/12	Fox 5 News at 5	5-530p		:30			NM	4	$2,200.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	-1111-- / 4	$550.00							
N 8	KVVU	10/15/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	1------ / 1	$550.00							
N 9	KVVU	10/09/12	10/12/12	TMZ	730-8p		:30			NM	4	$2,700.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/08/12	10/14/12	-1111-- / 4	$675.00							
N 10	KVVU	10/15/12	10/15/12	TMZ	730-8p		:30			NM	1	$675.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/15/12	10/21/12	1------ / 1	$675.00							
N 11	KVVU	10/09/12	10/12/12	Extra	M-F 7-730p		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							

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(702)435-5555

Contract / Revision	Alt Order #
482898 /	06214645

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -1111--	Spots/Week 4	Rate $500.00						
N 12	KVVU	10/15/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	$500.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $500.00						
N 13	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	1	$325.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -----1-	Spots/Week 1	Rate $325.00						
N 14	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	1	$2,300.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $2,300.00						
N 15	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	$1,100.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ----1--	Spots/Week 1	Rate $1,100.00						
N 16	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	$2,000.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $2,000.00						
N 17	KVVU	10/15/12	10/15/12	Bones	Mon 8p-9p		:30			NM	1	$2,300.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $2,300.00						
N 18	KVVU	10/09/12	10/09/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$2,500.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -T-----	Spots/Week 1	Rate $2,500.00						
N 19	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	$2,000.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -1-----	Spots/Week 1	Rate $2,000.00						
N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	$2,800.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays --1----	Spots/Week 1	Rate $2,800.00						
N 21	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	$3,750.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ---1---	Spots/Week 1	Rate $3,750.00						
N 22	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$700.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $700.00						
N 23	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,075.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays ------1	Spots/Week 1	Rate $1,075.00						
N 24	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$800.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -----1-	Spots/Week 1	Rate $800.00						
N 25	KVVU	10/09/12	10/12/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	$5,300.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -1111--	Spots/Week 4	Rate $1,325.00						
N 26	KVVU	10/15/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$1,325.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays 1------	Spots/Week 1	Rate $1,325.00						
N 27	KVVU	10/09/12	10/12/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	4	$3,300.00
Week:		Start Date 10/08/12	End Date 10/14/12	Weekdays -1111--	Spots/Week 4	Rate $825.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
482898 /	06214645

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	S BERKLEY FOR SENA	

Advertiser	Original Date / Revision
Berkley For Congress	06/26/12 / 06/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	10/15/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	1------	1	$825.00						
								Totals			52	$48,650.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	52	$48,650.00	$41,352.50
Totals	52	$48,650.00	$41,352.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 16.45
CHANGES *** KVVU-TV ***

REP HEADLINE# 6214645 TRF# 482898
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV # ADV. NAME POLI/S BERKLEY /D/SEN/NV

AGY # AGY. NAME SHORR JOHNSON MAGNUS
1831 CHESTNUT STREET
PHILADELPHIA, PA 19103

REP.# OFF.# 762 SALESMAN #

BUYER NAME MICHAEL D'ETTORRE

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6214645

CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG28/12 16.45

REP:
TO ROSE
FR NIKKI
OKD M1-M4
SEE LINES 29-32
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		S	530P-600P	30		$550.00	10/15	10/15	0		MON	0
	PROGRAM : NEWS											
30		A	430P-500P	30		$550.00	10/15	10/15	1		MON	1
	PROGRAM : NEWS ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-6 FOR 1 SPOT/WK											
8		S	500P-530P	30		$550.00	10/15	10/15	0		MON	0
	PROGRAM : NEWS											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214645 TRF# 482898 ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 16.45
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31		A	400P-430P	30		$550.00	10/15	10/15	1		MON	1
	PROGRAM : NEWS											
	ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT15 ON LINE-8 FOR 1 SPOT/WK											
10		S	730P-800P	30		$675.00	10/15	10/15	0		MON	0
	PROGRAM : TMZ											
32		A	930P-1000P	30		$675.00	10/15	10/15	1		MON	1
	PROGRAM : TMZ											
	ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT15 ON LINE-10 FOR 1 SPOT/WK											
12		S	700P-730P	30		$500.00	10/15	10/15	0		MON	0
	PROGRAM : EXTRA											
29		A	900P-930P	30		$500.00	10/15	10/15	1		MON	1
	PROGRAM : EXTRA											
	ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT15 ON LINE-12 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#12	MISSED:MON/700P-730P	OCT15	30S	$500.00	(AUG27/12)
			OFFER:MON/900P-930P	OCT15	30S	$500.00	PLS ADVISE.
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				
M2	OK'D	BUY#6	MISSED:MON/530P-600P	OCT15	30S	$550.00	(AUG27/12)
			OFFER:MON/430P-500P	OCT15	30S	$550.00	PLS ADVISE.
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				
M3	OK'D	BUY#8	MISSED:MON/500P-530P	OCT15	30S	$550.00	(AUG27/12)
			OFFER:MON/400P-430P	OCT15	30S	$550.00	PLS ADVISE.
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				
M4	OK'D	BUY#10	MISSED:MON/730P-800P	OCT15	30S	$675.00	(AUG27/12)
			OFFER:MON/930P-1000P	OCT15	30S	$675.00	PLS ADVISE.
			CMT:TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				

OCT/12 48650.00

CONTRACT TOTAL 48650.00
TOTAL SPOTS 52

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214645 TRF# 482898 ORDER WORKSHEET HARRIS REPORT FROM REP AUG28/12 16.45
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# [illegible]
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN26/12 13.1
CHANGES *** KVVU-TV ***

REP HEADLINE# 6214645
*** UNAPPROVED REV #1 ***

ADV # _____ ADV. NAME POLI/S BERKLEY /D/SEN/NV

AGY # _____ AGY. NAME SHORR JOHNSON MAGNUS
1831 CHESTNUT STREET
PHILADELPHIA, PA 19103

REP.# _____ OFF.# 762 SALESMAN # _____
BUYER NAME MICHAEL D'ETTORRE
SALES PRSN PH- TERESA DIFURIA

ORDER # 482898 CONTRACT # 6214645 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST# ____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

DATE JUN26/12 13.15

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: ***REVISION
REVISED DATE AND TIMES
SEE LINES 18 AND 19
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		*	900P-1000P	30		$2,500.00	10/9	10/9	1		TUE	1
	PROGRAM : NEWGRL/MINDY ORD COM1: REVISED DAY AND TIME											
19		TZ	800P-900P	30		$2,000.00	10/9	10/9	1		TUE	1
	PROGRAM : RAISIN HOPE/ B&K ORD COM1: REVISED TIME											

CONTRACT TOTAL 48650.00
TOTAL SPOTS 52

OCT/12 48650.00

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN26/12 13.1
CHANGES *** KVVU-TV ***

REP HEADLINE# 6214645
*** UNAPPROVED REV #1 ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN26/12 10.5

REP HEADLINE# 6214645
*** ORIGINAL REV#0 ***

*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/S BERKLEY /D/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN PH- TERESA DIFURIA

PHILADELPHIA, PA 19103

ORDER # 482898 CONTRACT # 6214645 CLASS: NATL. LOCAL REGIONAL

PRDCT S BERKLEY FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JUN26/12 10.54

REP: UPDATED COMMENTS
NEW SHELLEY BERKLEY FOR SENATE ORDER
TOTAL $48,650
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SHELLEY BERKLEY FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		$625.00	10/9	10/12	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
2			700A-900A	30		$625.00	10/15	10/15	1		MON	1
	PROGRAM : NEWS											
3			600P-700P	30		$350.00	10/9	10/12	4		TU-F	4
	PROGRAM : MORE CON COM1: MAX 1X DAY											
4			600P-700P	30		$350.00	10/15	10/15	1		MON	1
	PROGRAM : MORE											

REP HEADLINE# 6214645
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUN26/12 10.5
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			530P-600P	30		$550.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS CON COM1: MAX 1X DAY												
6			530P-600P	30		$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
7			500P-530P	30		$550.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS CON COM1: MAX 1X DAY												
8			500P-530P	30		$550.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												
9			730P-800P	30		$675.00	10/9	10/12	4		TU-F	4
PROGRAM : TMZ CON COM1: MAX 1X DAY												
10			730P-800P	30		$675.00	10/15	10/15	1		MON	1
PROGRAM : TMZ												
11			700P-730P	30		$500.00	10/9	10/12	4		TU-F	4
PROGRAM : EXTRA CON COM1: MAX 1X DAY												
12			700P-730P	30		$500.00	10/15	10/15	1		MON	1
PROGRAM : EXTRA												
13			700P-800P	30		$325.00	10/13	10/13	1		SAT	1
PROGRAM : TMZ WEEKEND												
14			900P-1000P	30		$2,300.00	10/11	10/11	1		THU	1
PROGRAM : GLEE												
15			900P-1000P	30		$1,100.00	10/12	10/12	1		FRI	1
PROGRAM : FRINGE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6214645 ORDER WORKSHEET HARRIS REPORT FROM REP JUN26/12 10.5
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			800P-1000P	30		$2,000.00	10/15	10/15	1		MON	1
PROGRAM : MOB DOCTOR												
17			800P-900P	30		$2,300.00	10/15	10/15	1		MON	1
PROGRAM : BONES												
18			~~800P-900P~~ 9-10	30		$2,500.00	~~10/10~~ 10/9	~~10/10~~ 10/9	1	Tues 8-9	~~WED~~	1
PROGRAM : NEWGRL/MINDY												
19			~~900P-1000P~~ 8-9	30		$2,000.00	10/9	10/9	1		TUE	1
PROGRAM : RAISIN HOPE/ B&K												
20			800P-900P - Yesterday OK?	30		$2,800.00	10/10	10/10	1		WED	1
PROGRAM : X FACTOR												
21			800P-900P	30		$3,750.00	10/11	10/11	1		THU	1
PROGRAM : X FACTOR RESULT												
22			1045P-1100P	30		$700.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTS PLUS												
23			1000P-1045P	30		$1,075.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
24			1000P-1100P	30		$800.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS												
25			1000P-1100P	30		$1,325.00	10/9	10/12	4		TU-F	4
PROGRAM : NEWS CON COM1: MAX 1X DAY												
26			1000P-1100P	30		$1,325.00	10/15	10/15	1		MON	1
PROGRAM : NEWS												

REP HEADLINE# 6214645
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 10.5
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	27		1100P-1153P	30		$825.00	10/9	10/12	4		TU-F	4
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	28		1100P-1153P	30		$825.00	10/15	10/15	1		MON	1
	PROGRAM : NEWS											

OCT/12 48650.00

CONTRACT TOTAL 48650.00
TOTAL SPOTS 52

MARKET TOTALS $194,600 KVVU 25% KSNV 20% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%
KTUD 0%

OVER SHARE FOR ALL ORDER 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI
DEMOS- RA35+*